



Fitness- & Recreation- Committee – 2010 Annual Report

The Fitness- & Recreation- Committee was formed in January 2010. The goal of the committee is to promote a healthy lifestyle in Canyon Lake. This goal will be achieved by holding regular health and wellness events and acting as a conduit for collaboration amongst the many Canyon Lake Clubs. As illustrated in the logo above, the committee created the motto “Canyon Lake Fit Community” to illustrate its primary purpose.

The following volunteers make up the committee:

- Holly Frank (resigned in June, 2010)
- Karin Cassidy
- Leslie Kahn
- Paul David
- Ronale Rhodes
- Stephen Bustos (Chairperson)
- Valerie Grillo (POA Liaison)

From its inception, the committee has focused on its inaugural event which is also described in the logo above i.e. a 5K Run * Walk / 10K Run & Kid's 1K Fun Run. The committee has met on various days each month this year and occasionally more than one time per month when needed.

The items below summarize some of the key progress that the committee has made thus far this year at a high level (in no particular chronological order):

- Marketing and promotional items (logo, motto, multiple press releases published, Facebook page created, participant t-shirt etc.)
- Inaugural event designed and developed (event date finalized, race registration form published, race courses plotted, event day support identified e.g. timing company, security, first aid etc.)
- Financial issues identified and documented (potential sponsors and vendors identified, pro forma budget finalized in order to be presented to the POA Board next month etc.)
- Legal issues addressed (insurance, permits, waivers etc.)

Respectfully submitted,

Stephen P. Bustos, Chairperson
Fitness- & Recreation- Committee